

2009

SPONSORSHIP OPPORTUNITIES



The 21st Annual Bellefonte Cruise will be held on June 19th and 20th, 2009 on the streets of Downtown Bellefonte. This year's cruise promises to be bigger and better than ever with more classic car classes and more entertainment!

You have the opportunity to attach your name to this great event that supports Historic Bellefonte, Inc. and brings entertainment to the thousands of visitors to the Cruise year after year!

MEDIA SPONSORS



Presented by:

Larry Lawson Don Bedell
Cell: 717-363-1101 Cell: 814-404-4300
Pat McCool Cell: 814-280-5881
Cruise Committee

Bellefonte Cruise
P.O. Box 536
Bellefonte, PA 16823



MAJOR CRUISE SPONSOR

As a Major Sponsor of the 2009 Bellefonte Cruise, you will receive:

- Inclusion in all recorded, on-air announcements on WOWY & WBHV
- Rotating mentions in live on-air announcements on WOWY
- Clickable logo as a Major Sponsor on www.bellefontecruise.org
- Clickable logo as a Major sponsor on the Bellefonte Cruise page of www.wowyonline.com
- A space to display two (2) vehicles (or equivalent) during the cruise
- The ability to hang a banner (no more than 10') during the cruise
- Your logo as a Major Sponsor on all Bellefonte Cruise posters
- Your color logo in the Bellefonte Cruise informational newsletter
- Your color logo in all Bellefonte Cruise ads in the "Auto Connection"
- A Major Sponsorship listing on 30,000 placemats to be distributed to restaurants throughout the region
- Sponsorship mentions from the stage at the Cruise

Your tax-deductible donation to the Bellefonte Cruise: \$2,000 (Due by 2-27-09)

**After February 27, 2009 this contract is non-cancelable.

**Contract needs to be signed and returned by 2/27/09.

**Inclusion in live and recorded radio announcements will be business name and location only.

BUSINESS NAME: _____ DATE: _____

APPROVED BY: _____

Bellefonte Cruise
P.O. Box 536
Bellefonte, PA 16823



CRUISE SUPPORTER

As a "Supporter" of the 2009 Bellefonte Cruise, you will receive:

- Sponsorship listing on www.bellefontecruise.org
- Sponsorship listing on the Bellefonte Cruise page on www.wowyonline.com
- Sponsorship listing as a supporter on 30,000 placemats to be distributed throughout the region
- The opportunity to hand out literature/giveaway items during the Cruise
- Rotating mentions in live on-air announcements on WOWY-FM
- A listing in the "Auto Connection" and Bellefonte Cruise Newsletter

Your tax-deductible donation to the Bellefonte Cruise: **\$800**
(Due by 2/27/09)

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BUSINESS NAME: _____ DATE: _____

APPROVED BY: _____

Bellefonte Cruise
P.O. Box 536
Bellefonte, PA 16823



As the Entertainment Sponsor of the 2009 Bellefonte Cruise, you will receive:

- EXCLUSIVE signage on the stage at the 2009 Cruise
- EXCLUSIVE sponsorship listing in all Live and Recorded Promotional announcements for the Cruise entertainment on WOWY-FM & WBHV-FM
- Clickable logo on www.bellefontecruise.org
- Clickable logo on www.wowyonline.com
- EXCLUSIVE listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
- EXCLUSIVE listing (with logo) as the entertainment sponsor on the Bellefonte Cruise page of www.wowyonline.com
- Logo and Listing as the EXCLUSIVE Entertainment Sponsor on all Posters and Informational Newsletters
- Logo and listing as the EXCLUSIVE Entertainment Sponsor in the PA Auto Connection from March to June, 2009
- EXCLUSIVE listing as the Entertainment Sponsor on 30,000 placemats to be distributed to restaurants throughout the region
- Sponsorship mentions as the Entertainment Sponsor from the stage during the 2008 Bellefonte Cruise
- A 10' x 10' space at the Bellefonte Cruise for your business

EXCLUSIVE ENTERTAINMENT SPONSORSHIP PACKAGE: \$10,000

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**All artwork for inclusion in printed materials must be received by 2/27/09.

BUSINESS NAME: _____ DATE: _____

APPROVED BY: _____

Bellefonte Cruise
P.O. Box 536
Bellefonte, PA 16823



As the Entertainment Sponsor of the 2009 Bellefonte Cruise, you will receive:

- EXCLUSIVE signage on the stage at the 2009 Cruise
- EXCLUSIVE sponsorship listing in all Live and Recorded Promotional announcements for the Cruise entertainment on WOWY-FM & WBHV-FM
- Clickable logo on www.bellefontecruise.org
- Clickable logo on www.wowyonline.com
- EXCLUSIVE listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
- EXCLUSIVE listing (with logo) as the entertainment sponsor on the Bellefonte Cruise page of www.wowyonline.com
- Logo and Listing as the EXCLUSIVE Entertainment Sponsor on all Posters and Informational Newsletters
- Logo and listing as the EXCLUSIVE Entertainment Sponsor in the PA Auto Connection from March to June, 2009
- EXCLUSIVE listing as the Entertainment Sponsor on 30,000 placemats to be distributed to restaurants throughout the region
- Sponsorship mentions as the Entertainment Sponsor from the stage during the 2008 Bellefonte Cruise
- A 10' x 10' space at the Bellefonte Cruise for your business

EXCLUSIVE ENTERTAINMENT SPONSORSHIP PACKAGE: \$5,000

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