



35th ANNUAL  
www.bellefontecruise.org

Historic Bellefonte Cruise  
is a committee of  
Historic Bellefonte Inc.



"Celebrating A Timeless Heritage"

### **CRUISE SPONSORSHIP LEVELS**

"Friend" -- \$500.00

- Announcements on stage days of event
- Friends listing on www.bellefontecruise.org (the official Cruise site)
- 1 parking space will be made available for you at the Cruise
- The opportunity to hand out literature/giveaway items during the Cruise and Car Show
- Furnish us with up 300 flyers/literature two weeks prior to event for Goody bags

"Supporter" -- \$1000.00

- All of the above, plus:
- listing in all printed ads
- Supporter Listing on www.bellefontecruise.org (the official Cruise site)
- Sponsorship listing with small listing as a supporter on 30,000 placemats to be distributed throughout the region
- Rotation mentions in live on-air announcements by our radio advertising
- A listing in Cruise ads in our printed advertising as well as Bellefonte Cruise tabloid
- 1 Additional Parking Space (total of 2) at the Bellefonte Cruise for your business display

"Major Cruise Supporter" -- \$2500.00

- All of the above, plus:
- Supporter Listing and logo on www.bellefontecruise.org (the official Cruise site)
- Major Sponsor Logo on stage banner at event and one week prior to
- Rotation mentions in live on-air announcements by our radio advertising as a Major Sponsor
- Clickable logo on www.bellefontecruise.org
- A copy of your logo in our printed advertising as well as Bellefonte Cruise tabloid
- 2 Additional Parking Space (total of 4) at the Bellefonte Cruise for your business display

"Co-Entertainment Sponsor" -- \$3500.00

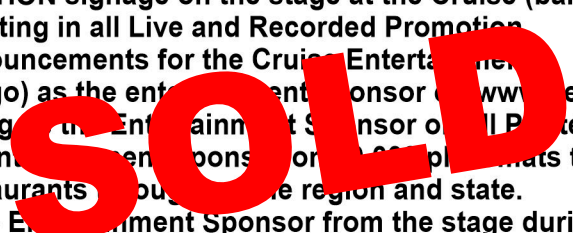
- All of the above, plus:
- CO-PREMIER POSITION signage on the stage at the Cruise (supplied by you)
- CO-ENTERTAINMENT listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
- Logo and Listing as the CO- Entertainment Sponsor on all Printed Materials
- CO-Entertainment listing as the Entertainment Sponsor on 30,000 placemats to be distributed to Restaurants throughout the region and state.
- Sponsorship mentions as the Co-Entertainment Sponsor from the stage during the Bellefonte Cruise and Car Show
- Sponsorship listing on Award plaques for all Car Classes
- Up to 4 Parking Spaces of display space at the Bellefonte Cruise and Car Show for your business

"Sole Entertainment Sponsor" -- \$5000.00

- All of the above, plus:
- PREMIER POSITION signage on the stage at the Cruise (banner supplied by you)
- Sponsorship listing in all Live and Recorded Promotional announcements for the Cruise Entertainment Sponsor
- Listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
- Logo and Listing as the Entertainment Sponsor on all Printed Materials
- Listing as the Entertainment Sponsor on 30,000 placemats to be distributed to restaurants throughout the region and state.
- Mentions as the Entertainment Sponsor from the stage during the Bellefonte Cruise and Car Show
- ENTERTAINMENT listing on Award plaques for all Car Classes
- Up to 8 Parking Spaces of display space at the Bellefonte Cruise for your business

"Event Sponsor" -- \$10,000

- All the above listing in all advertising as Historical Bellefonte Cruise present by...



(SIGNATURES REQUIRED ON BACK)

**“Stage Band Sponsor” -- \$750.00**

Announcements on stage days of event

Friends listing on [www.bellefontecruise.org](http://www.bellefontecruise.org) (the official Cruise site)

1 parking space will be made available for you at the Cruise

The opportunity to hand out literature/giveaway items during the Cruise and Car Show

Furnish us with up 300 flyers/literature two weeks prior to event for Goody bags

**“Transportation Sponsor” -- \$1500. 00**

You will be sponsoring Bus from Neighboring County

All of the above, plus:

listing in all printed ads

Supporter Listing on [www.bellefontecruise.org](http://www.bellefontecruise.org) (the official Cruise site)

Sponsorship listing with small listing as a supporter on 30,000 placemats to be distributed throughout the region

Rotation mentions in live on-air announcements by our radio advertising

A listing in Cruise ads in our printed advertising as well as Bellefonte Cruise tabloid

1 Additional Parking Space (total of 2) at the Bellefonte Cruise for your business display

\*\*Once approved and accepted by all parties this contract is not subject to cancellation.

(This Contract is your Receipt)

\*\*Contract needs to be signed and returned by **April 1, 2024**

**To be included in all printed, on-air, and internet advertising**

\*\*Inclusion in live and recorded radio announcements will be business name and location only.

\*\*All Artwork for inclusion in printed materials must be received by **April 1, 2024**

\*\*Sponsorship may be done in-kind, but value of in-kind sponsorship must exceed double the value of the cash sponsorship and must be accepted by the Bellefonte Cruise committee.

**In the event you become a sponsor after April 1st  
you may miss out on some of our Advertising opportunities**

(Check box desired sponsorship package)

- |  |   |
|--|---|
| <input type="checkbox"/> “Major Cruise Sponsor” - \$2,500.00     | <input type="checkbox"/> “Friend” - \$500.00                  |
| <input type="checkbox"/> “Co-Entertainment Sponsor” - \$3,500.00 | <input type="checkbox"/> “Stage Band Spornsor - \$750.00      |
| <input type="checkbox"/> “Entertainment Sponsor” - \$5,000.00    | <input type="checkbox"/> “Supporter” - \$1,000.00             |
| <input type="checkbox"/> “Event Sponsor” - \$10,000.00           | <input type="checkbox"/> “Transportation Spornsor - \$1500.00 |

IF YOU HAVE ANY QUESTIONS PLEASE CONTACT:

Committee Chairman Patrick A. McCool

CELL PHONE: (814) 280-5881

**TOTAL AMOUNT OF TAX DEDUCTABLE DONATION:\$** \_\_\_\_\_

**This is your Receipt Thank you for your Support.**

BUSINESS NAME: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ CELL PHONE #: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_ BUSINESS PHONE #: \_\_\_\_\_

DATE: \_\_\_\_\_

REPRESENTATIVE SIGNATURE: \_\_\_\_\_

CRUISE APPROVAL SIGNATURE: \_\_\_\_\_

**(This Contract is your Receipt)**