



*Historic Bellefonte Cruise
is a committee of
Historic Bellefonte Inc.*



Bellefonte Cruise 36th Annual Sponsor cover letter

Father's Day Weekend 2026 marked the 37th annual edition of the Historic Bellefonte Cruise. Reminiscent of the Friday nights in the 1960s, we start off with a cruise around downtown Bellefonte. Enthusiasts roll out their amazing restorations, classic hot rods/rail jobs, some well cared for classics, along with some amazing motorcycles and trucks. We close the streets at 7:30 for a traditional Sock Hop with live music, **"On the Diamond"** on Allegheny Street in front of the Centre County Courthouse.

We open the streets at 7:00 Saturday morning – cars, trucks and motorcycles roll into downtown for a professionally judged car show. **NOTE:** this is the largest car show in central Pennsylvania and the third largest event in Centre County – only surpassed by the Grange Fair and the Central Festival Arts

We have music on three stages, a food court, face painting for the kids, along with sponsor and vendor booths.

Last year was the biggest and most successful Cruise ever - with approximately **600 vehicles** and close to **40,000 visitors**, including Dart Vader and his guard. Elvis made a surprise visit – he is one of the top Elvis impersonators in the USA. Plus, Dennis Gage – My Classic Car was here, and he taped a special show. You can see it on YouTube or MotorTrend TV.

How do we do this? It takes a lot of hard work by a group of dedicated volunteers (no one gets a paycheck) supported by amazing group of sponsors that enable advertising across Pennsylvania and into neighboring states. Media coverage includes around 40 radio stations and in man cases their associated TV stations.

OK, this is our story. How about considering coming onboard as a sponsor? Our sponsor contract is attached, it lists various opportunities for you to become a sponsor of the Historic Bellefonte Cruise. We're a committee under **Historic Bellefonte, Inc., a 501c(3) corporation.** Your sponsorship is tax deductible.

Proceeds

We operate the Cruise as a major community event. Our goal is not to make a profit, but to put on an amazing event. Any money left over after we pay the bills goes into the community: - a scholarship fund at the Central Pennsylvania Institute for Science and Technology, supplies for the fire police, Bellefonte cemetery, Garden club, **Historic Bellefonte, Inc.** to support their community events such as the Crafts Fair and Victorian Christmas.

More info? Check out Bellefontecruise.org. or Bellefonte Cruise on [Facebook](#). Also, do a search on [YouTube](#).

Our goal is to continue to host the biggest and best small town car show in the USA.

We can only do this with your help.

Questions? Give us a call.

Historic Bellefonte Cruise
Chairman
Patrick (Pat) McCool
814-280-5881

P.O. Box 536
Bellefonte, Pa. 16823

Historic Bellefonte Cruise
Sponsorship
Bill Pantle - 814-203-3618



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CRUISE SPONSORSHIP LEVELS

“Major Cruise Sponsor” -- \$2500.00

All of the above, plus:

- * Major Cruise Sponsor Listing and logo on www.bellefontecruise.org (the official Cruise site)
- * Major Cruise Sponsor Logo on stage banner
- * Waterfront Banner two weeks prior to event if available (supplied by you)
- * Rotation announcement in live on-air announcements by our radio advertising as a Major Sponsor
- * Clickable logo on www.bellefontecruise.org
- * A copy of your logo in our printed advertising as well as Bellefonte Cruise tabloid
- * 4 Parking Space at the Bellefonte Cruise for your business display

“Co-Entertainment Sponsor” -- \$3500.00

All of the above, plus:

- * CO-PREMIER POSITION signage on the stage at the Cruise (supplied by you)
- * CO-ENTERTAINMENT listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
- * Logo and Listing as the CO- Entertainment Sponsor on all Printed Materials
- * CO-Entertainment listing as the Entertainment Sponsor on 30,000 placemats to be distributed to Restaurants throughout the region and state.
- * Sponsorship mentions as the Co-Entertainment Sponsor from the stage during the Bellefonte Cruise and Car Show
- * Sponsorship listing on Award plaques for all Car Classes
- * Up to 3 Parking Spaces of display space at the Bellefonte Cruise and Car Show for your business

“Entertainment Sponsor” -- \$5000.00

All of the above, plus:

- * PREMIER POSITION signage on the stage at the Cruise (banner supplied by you)
- * Sponsorship listing in all Live and Recorded Promotion announcements for the Cruise Entertainment
- * Listing (with logo) as the entertainment sponsor on www.bellefontecruise.org
- * Logo and Listing as the Entertainment Sponsor on all Printed Materials
- * Listing as the Entertainment Sponsor on 30,000 placemats to be distributed to Restaurants throughout the region and state.
- * Mentions as the Entertainment Sponsor from the stage during the Bellefonte Cruise and Car Show
- * ENTERTAINMENT listing on Award plaques for all Car Classes
- 4 Parking Spaces of display space at the Bellefonte Cruise for your business

“Event Sponsor” – \$10,000

All the above listing in all advertising as Historical Bellefonte Cruise present by...



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"Celebrating A Timeless Heritage"

CRUISE SPONSORSHIP LEVELS

We are excited to offer **NEW Sponsorship Opportunities** for different amounts to accommodate your business and becoming part of the Central Pennsylvania Largest Car & Motorcycle Show The Historic Bellefonte Cruise.

"Friend" -- \$500.00

- * Friends listing on www.bellefontecruise.org (the official Cruise site)
- * 1 parking space will be made available for you at the Cruise to Promote your Business
- * The opportunity to hand out literature/promotional items during the Cruise and Car Show
- * Furnish us with up 500 flyers/literature two weeks prior to event for Goody bags

"Golf Cart" \$700.00

- * Promoyonal Announcements on stage days of event
- * Signage On cart
- * Cart Sponsor listing on www.bellefontecruise.org (the official Cruise site)
- * 1 parking space will be made available for you at the Cruise to Promote your Business
- * The opportunity to hand out literature/giveaway items during the Cruise and Car Show
- * Furnish us with up 500 flyers/literature two weeks prior to event for Goody bags

"Stage Sponsor" -- \$750.00

- * One of Three Individual Stages
- * Will receive signage in the appropriate areas.
- * Announcements on stage days of event
- * Listing Stage sopsnor on www.bellefontecruise.org (the official Cruise site)
- * 1 parking space will be made available for you at the Cruiseto Promote your Business
- * The opportunity to hand out literature/giveaway items during the Cruise and Car Show
- * Furnish us with up 500 flyers/literature two weeks prior to event for Goody bags

"Supporter" -- \$1000.00

- * All of the above, plus:
- * listing in all printed ads
- * Supporter Listing on www.bellefontecruise.org (the official Cruise site)
- * Sponsorship listing with small listing as a supporter on 30,000 placemats to be distributed throughout the region
- * Rotation mentions in live on-air announcements by our radio advertising
- * A listing in Cruise ads in our printed advertising as well as Bellefonte Cruise tabloid
- * 2 Parking Space at the Bellefonte Cruise for your business display

"Transportation Sponsor" -- \$1500. 00

- * You will be sponsoring Motorcoach from Neighboring County
- * All of the above, plus:
- * Listing in all printed ads
- * Transportation Sponsor on www.bellefontecruise.org (the official Cruise site)
- * Sponsorship listing supporter on 30,000 placemats to be distributed throughout the region
- * Rotation mentions in live on-air announcements by our radio advertising
- * A listing in Cruise ads in our printed advertising as well as Bellefonte Cruise Official Guide
- * 2 Parking Space at the Bellefonte Cruise for your business display